



A TRUE KETO LOW (ARB BAR

Low in carbs, low in calories and high in good fat, Bounce Keto Low Carb Bars are 100% natural, made in Australia, and contain a true keto macro profile that helps maintain ketosis. Best of all, they actually taste great! The good news continues with natural sweetness from monk fruit, vegan ingredients and zero nasties. It's the convenient, tasty and natural snack that ketonians and calorie counters have been looking for!

- Australian made
- √ 100% natural no nasties
- ✓ Less than 87 calories per bar
- Main ingredients organic coconut, Australian almonds and MCT oil
- Energy sourced from healthy fats and proteins not carbohydrates
- √ 100% plant-based and vegan
- √ 100% monk fruit paste (not a blend), calorie free
- ✓ No sugar alcohols
- ✓ Shelf stable also tastes yummy from the fridge
- ✓ Tastes great not a common feature of other Keto products
- ✓ Keto and low carb are hugely popular diet lifestyles
- ✓ 35g serve







MARKET (OMPARISON

BRAND	SUGAR PER SERVE	(ARBS PER SERVE	FATS PER SERVE	PROTEIN PER SERVE	FIBRE PER SERVE	PLANT-BASED	SUGAR AL(OHOLS	SWEETENERS
SOUNCE SETO SETO SETO SETO SETO SETO SETO SET	1.6g	2.2g	5.8g	3.8g	5.8g	Yes	Nil	Monk fruit extract
	Low	Low	Moderate- high	Moderate	High	Vegan		
CHOC CHOC BAR BAR BAR	2.7g	3.4g	10.1g	10.5g		No	Yes	Xylitol
	Low	Low	High	High, can impact ketosis	Not listed on NIP	Whey based	Xylitol, can cause digestive upset	
ROWNIE BITE	3g	5.6g	5.5g	10.5g	4g	No	Yes	Xylitol and Stevia
	Low	Low-moderate	Moderate-high	High, can impact ketosis	Moderate-high	Whey based	Xylitol, can cause digestive upset	
KETO COOKIE	2g	14g	15g	8g	5g	Yes	Yes	
	Low	High, can impact ketosis	High	Moderate	High	Vegan	Erythritol, can cause digestive upset	Erythritol and Stevia
LOW CARB CAULING CHECKNIT COCONIT COCO	1.1g	3.7g	11g	4.8g	8.8g	No	Yes 8G	
	Low	Low	High	Moderate	High	Whey based	Sucralose & Maltitol,can cause digestive upset	Sucralose & Maltitol
KETO Choc Hazelnut Wafer OD THE FUELLED NO. DEPT PROTEIN	2.1G	5.1g	13.7g	8.3g	1.9g	No	Yes 4.3G	Erythritol monk
	Low	Low-moderate	High	High, can impact ketosis	low	Whey based	Erythritol, can cause digestive upset	fruit extract and Stevia



(ADDIE IMAGES



More than a healthy food company, we help people discover what 'could be' in their lives. In ways big and small, we inspire possibility.

We bring playfulness and practical thinking to a category fixated on 'functional' health. We believe in participation not perfection. In having a go. Trying it out. Being your best. Because when you stay in the game, the next good thing can reveal itself.

We're with you on the busy days. When life is hectic and time gets squeezed. Helping you do more in the moment. To think 'what's next', dream 'what if', ask 'why not?'

We fit into your day, with natural, convenient and smart snacks... and sometimes we are a friendly reminder that good choices will help you be your best so you can grab life.

Join us.

