

MILKY ALMONDS

READY TO MAKE WHEN YOU ARE.
FRESH MILK MADE IN ONLY 1 MINUTE.



PRODUCT FEATURES

THINGS TO TELL YOUR BEAUTIFUL CUSTOMERS:

Milky Almonds was made by two health professionals. A Pharmacist and a Naturopath! Doesn't that give you such a cosy trusting feeling that this product has been created with an amazing amount knowledge and expertise? [#pharmacist&naturopath](#)

Milky Almonds comes in 3 flavours: **Original**, **Chocolate** and **Strawberry** and because it's a fantastically healthier option then what's currently on offer in this world – it can be safely given as a treat to children.. unless you want to treat yourself. [#treatyoself](#)

Milky Almonds saves our environment! One **Milky Almond** carton can save up to 7 other cartons ending up in landfill. [#enviornmentallyfriendly](#)

WHY IS

MILKY ALMONDS

LOVED BY CONSUMERS?

- DAIRY FREE
- LACTOSE FREE
- GLUTEN FREE
- PRESERVATIVE FREE
- NO REFINED SUGARS
- NO ANIMALS HARMED
- REDUCES LANDFILL

IT'S NOT A LIQUID!?!

The consumer is in charge of their milk making experience as they blend one parcel to make one litre. This also allows them to make up their milk at their own pace which will limit wastage and be a more cost-effective option for them and their family. [#milksavvy](#)

Milky Almonds contains naturally derived calcium and vitamin D at similar levels to regular dairy milk – which makes the switch from dairy an easier choice. [#noneegativeeffects](#)

You can use it wherever dairy would've been regularly used. Eg. In your cereal, coffee, protein shake/ smoothie, to bake a cake ... the list goes on. [#versatile](#)





WHO WE ARE

"Nourish & Care was brought to life through the partnership between a Naturopath and Pharmacist. It is well-known that these two industries and schools of thought do not typically get along, having vastly different approaches. However, this uncommon partnership looked at taking the strengths and best practices of each world, creating a new and holistic approach to health whilst keeping the patient and consumer at the heart of every decision and detail."
– Naturally Good blog (April '19)

- Although the producers of **Milky Almonds** are established health professionals - this doesn't mean they're boring - they live and breathe creativity!

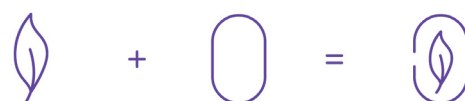
If it's not evident yet.. they LOVE marketing. Its not only about having the best product out there in the marketplace but also making sure everyone knows about it! We're not afraid of making a big splash

where necessary – this will help to drive demand and sales for you!

- This is only our first product in what will be a cutting-edge portfolio of amazing products looking to establish a better health for humans – created in a way which considers the environment in which we live.
- **Milky Almonds** at RRP is competitively priced in its space and against other dairy options. We recognise it to be part of a staple grocery basket and will ensure we do our best to be affordable and accessible to all Australians.
- You have a dedicated team behind the product who will take consumer and retailer enquiries and will make sure every Australian has been detailed on **Milky Almonds...** at least twice.



BRAND EQUATION



For any enquiries: hello@nourishandcare.com
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